
2017 LOUISIANA SEAT BELT OBSERVATION SURVEY RESULTS
LHSC Project No. 2017-20-10



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EXECUTIVE SUMMARY

Background

This report documents Louisiana’s annual Statewide Seat Belt Use Survey. The Louisiana Highway Safety Commission (LHSC) is responsible for the State of Louisiana’s Highway Safety Program. Occupant protection is among several significant program areas for which LHSC is responsible. A portion of LHSC’s occupant protection program funding comes from the Federal Government, which requires administration of a statewide survey of seat belt use that must adhere to Federal Register Guidelines (Schneider, 2012).

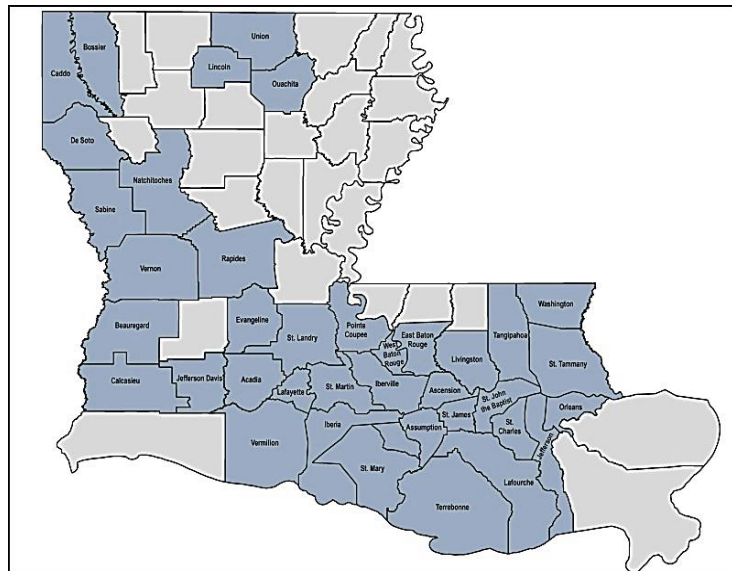
The report that follows provides results from the 2017 observational survey. The survey was conducted statewide, and it followed NHTSA procedures that determine the outboard, front-seat occupant belt use rate. Rear seat belt usage was also measured. Preusser Research Group, Inc. (PRG) was responsible for conducting the survey with the support and help of scientist and statistician, Helmut Schneider, Ph.D., of Louisiana State University.

Methodology

Every five years, NHSTA requires that statewide surveys include newly sampled survey sites based on the most recent traffic fatality counts. Dr. Schneider complied with NHTSA’s requirements. The 2017 survey design included 334 newly selected sites across 38 parishes. These sites were selected randomly to represent all the traffic on various types of roadways around the state. One-hour observations took place at each site. The survey effort began May 30 and was completed on June 16. PRG completed a majority of the survey by the end of the first week of June 2017.

Observations were randomly scheduled for all days of the week during daylight hours, between 7:00 a.m. and 6:00 p.m. PRG observers recorded information on vehicle type, driver sex, driver race and driver seat belt use. Observers also recorded information on passenger sex, race, and belt use when an outboard passenger was present in the front seat of the vehicle.

Parishes Included in Statewide Seat Belt Survey



Results

The State of Louisiana’s statewide belt usage rate for 2017 is 87.1 percent. The 2017 survey was conducted mid-year, like most statewide surveys in years past. The 2017 statewide use rate fell short of the historic high measured in December 2016 (87.8%), but the difference is not statistically significant. The 2017 rate was also higher compared to the last survey in June (2015) which yielded an 85.9 percent usage rate, but again the difference between the two rates was not statistically significant.

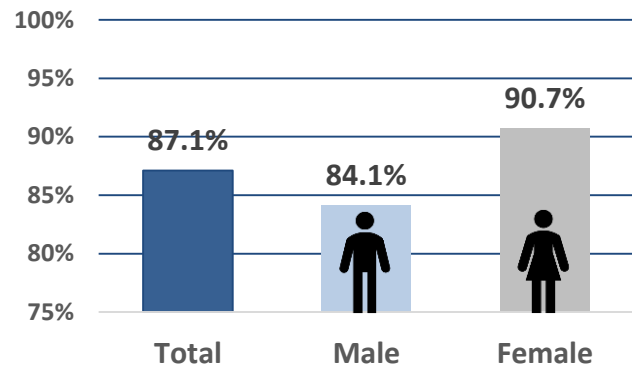
The 2017 survey included additional information including occupant sex, race/ethnicity, and vehicle type. The top figure on the right shows that belt use among male occupants is approximately seven percentage points less compared to female usage (84.1% vs. 90.7%). The figure also shows that female belt use is currently above 90 percent.

Belt usage differs by occupant race/ethnicity. Most notably, Black occupants are less likely to wear a seat belt compared to other race/ethnicities. Historically, that has always been the case.

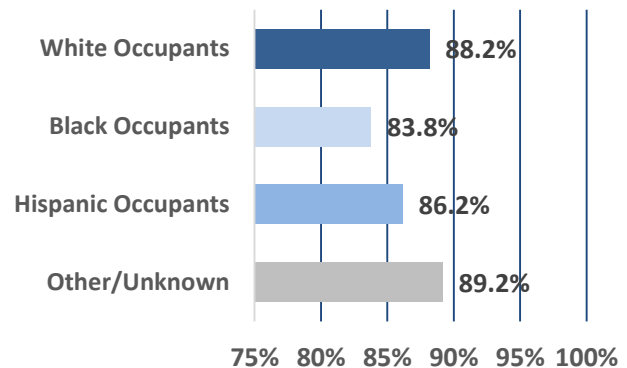
LHSC has directed resources towards improving lower minority belt use while working to improve overall belt usage. The gap in usage between Black occupants and the other races/ethnicities has shrunk in the last two years. Note that Hispanic and Other/Unknown occupant usage rates have large swings from year-to-year, due to small sample sizes.

Vehicle type also makes a difference in belt usage. Operators and passengers in pickup trucks use seat belts less often than occupants in other vehicle types. A large portion of the sample (over one-quarter) from year-to-year includes pickup trucks and that drags the overall statewide average downward. That has been the case every year of the survey.

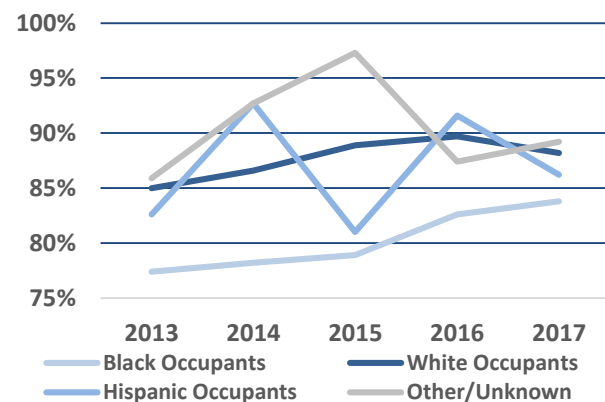
2017 Seat Belt Use Rate by Occupant Sex



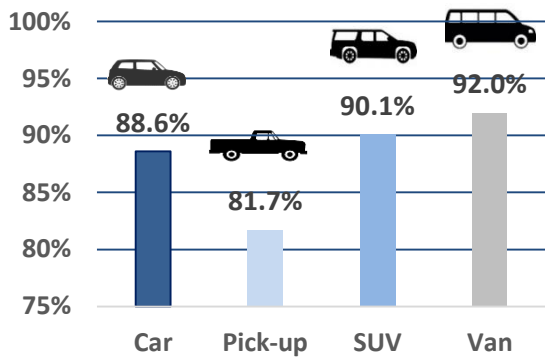
2017 Seat Belt Use Rate by Race/Ethnicity



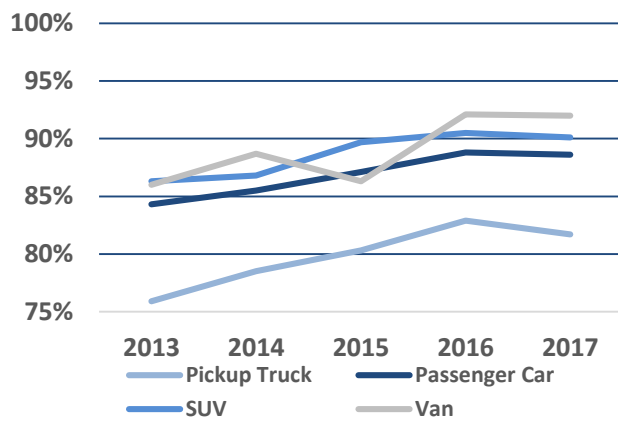
Seat Belt Usage by Race/Ethnicity: 2013-2017



2017 Seat Belt Use Rate by Vehicle Type



Seat Belt Usage by Vehicle Type: 2013-2017



Conclusion

Louisiana’s front seat belt use rate for 2017 is 87.1 percent. This rate is not statistically different from the rate determined for 2016 (87.8%), when Louisiana achieved an all-time high. Seat belt usage on Louisiana roadways generally shows an upward trend, increasing 12.6 percentage points since 2009 (74.5%). For a third year in a row, all regions of Louisiana had a seat belt use rate above 80.0 percent.

Louisiana Seat Belt Weighted Use Rates, 1999-2017

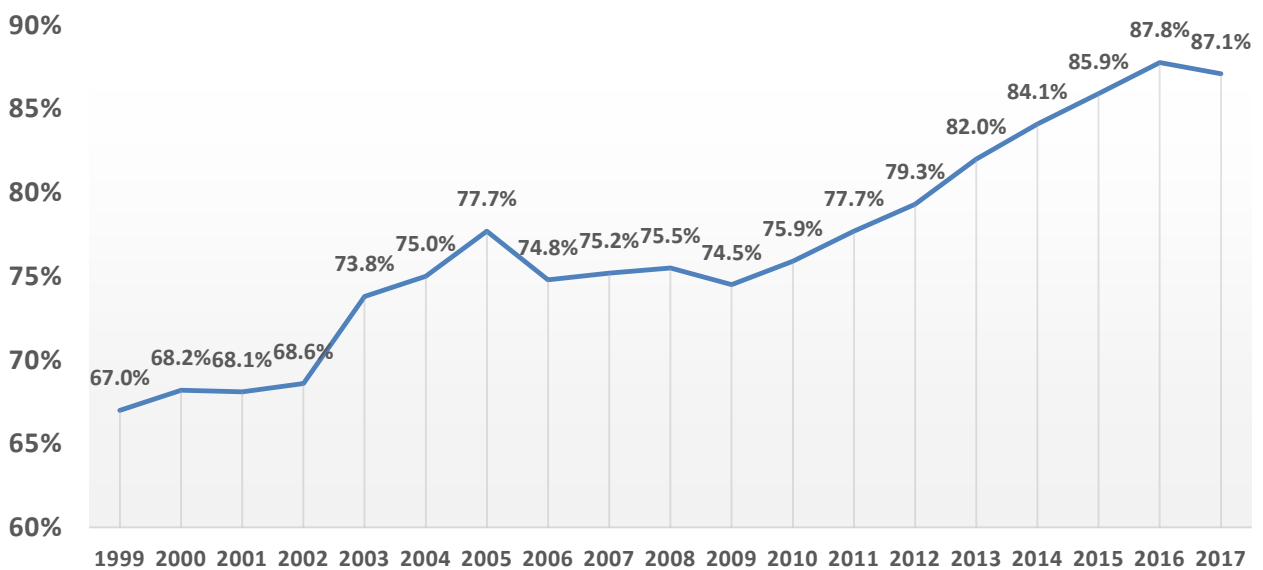


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BACKGROUND

Introduction

This report documents Louisiana's annual Statewide Seat Belt Use Survey. The Louisiana Highway Safety Commission (LHSC) is responsible for the State of Louisiana's Highway Safety Program. Occupant protection is among several significant program areas for which LHSC is responsible. A portion of LHSC's occupant protection program funding comes from the Federal Government, which requires administration of a statewide survey of seat belt use that must adhere to Federal Register Guidelines (Schneider, 2012).

The statewide seat belt survey work covered by this report was conducted by Preusser Research Group, Inc. (PRG). All the survey work was completed in late May and throughout the month of June 2017. The results that follow provide an accurate and reliable estimate of front and rear seat belt usage in the State of Louisiana.

Seat Belt Law and Seat Belt Use

The Louisiana State Legislature passed the first seat belt law in 1985 and it went into effect July 1, 1986. That law was a secondary enforcement law, meaning law enforcement officers could not stop a vehicle solely for a seat belt law violation. The law was changed to a primary enforcement law almost ten years later, in 1995, with the intention of allowing police to stop violators for the sole reason of not wearing a seat belt. However, in 1998, courts ruled that the wording of the bill did not allow violation of the law to be considered a primary offense. It was not until August 15, 1999 that a revised primary enforcement law became effective in Louisiana (McKenzie, III, 2011). An amendment was made to the law in 2008 that included rear seat passengers. According to the current Louisiana seat belt law, if a person is being transported by a motor vehicle, no matter the seating position, a proper restraint should be used. Seat belt use rates in Louisiana have fluctuated over the past 18 years. From 1999 to 2002, statewide seat belt use rates increased very little from 67.0 to 68.6 percent. Louisiana first participated in the national *Click It or Ticket* campaign in 2003 and a 5-point increase in the statewide use rate (73.8%) was measured that year (Schneider, 2004). Statewide seat belt use rates increased over the next two years peaking at 77.7 percent in June 2005. In 2006, statewide measurements of seat belt use were down 2.9 points to 74.8 (U.S. Department of Transportation, National Highway Traffic Safety Administration, July 2011). It should be noted that Louisiana sustained serious damage from Hurricane Katrina in 2005. The property damage and displacement of many of the State's residents could have influenced seat belt use rates. Use rates climbed back to the peak level seen in 2005 by 2011. By 2016, the annual survey measured seat belt use at an all-time high of 87.8 percent (Preusser Research Group, Inc., 2016).

Statewide Survey Statistician

Dr. Helmut Schneider has developed all the National Highway Traffic Safety Administration approved seat belt survey designs used in the State of Louisiana, including the designs PRG, Inc. has followed the years it has conducted the annual statewide survey. Dr. Schneider is a professor in the E. J. Ourso College of Business, Associate Dean of Research and Economic Development, Ourso Family Distinguished Professor, and Director of the Highway Safety Research Group at Louisiana State University. Dr. Schneider received his degree in Operations Management and Statistics in 1978 and has taught statistics for 33 years including statistical sampling. He has published over 50 articles in peer reviewed journals and written two books. He has more than 20 years of experience in working with crash data and has analyzed Louisiana's statewide seat belt survey results since 2003 (McKenzie, III, 2011).

Preusser Research Group, Inc. planned and implemented Louisiana's 2017 seat belt survey using Dr. Schneider's most recent resample as a guide. Every five years, NHTSA requires that statewide surveys include newly sampled survey sites based on the most recent traffic fatality counts. Dr. Schneider complied with NHTSA's requirements and PRG carried out the survey effort. The 2017 resample and survey effort are compliant with NHTSA's Uniform Criteria for State Observational Surveys of Seat Belt Use.¹

¹National Highway Traffic Safety Administration. (2011) Uniform Criteria for State Observational Surveys of Seat Belt Use. 23 CFR Part 1340, Docket No. NHTSA-2010-0002, RIN 2127-AK41, Federal Register Vol. 76 No. 63, April 1, 2011, Rules and Regulations, pp. 18042 – 18059.

METHODOLOGY

Survey Design and Site Selection

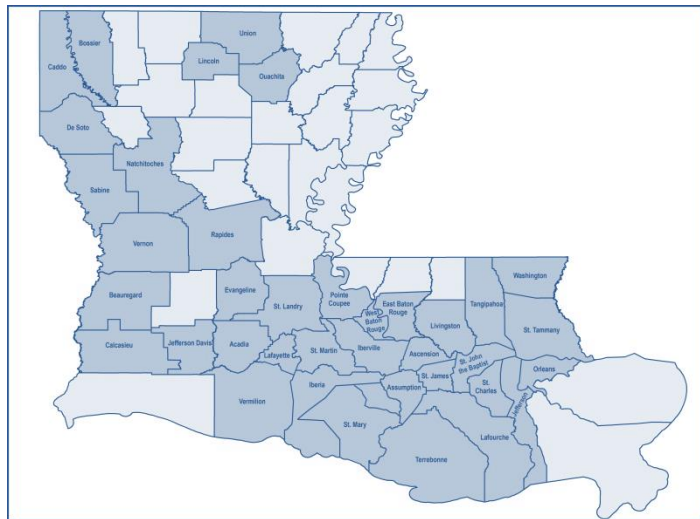
Louisiana's 2017 Statewide Seat Belt Survey was the first iteration using newly resampled site locations. This change was in response to a NHTSA requirement that new sites be selected every five years. The 2017 survey is rooted in a 2012 design developed by Dr. Helmut Schneider. The 2012 design included 390 observation sites and was approved by NHTSA. The number of observation sites was dropped to 336 in 2013 and that change was accepted by NHTSA, as it proved to be both efficient and reliable. The 2017 resample used updated VMT, number of fatalities and road inventory to determine the number and location of observation sites. The current resample includes 334 sites, two fewer than the 2013 sample. The current sample of observation sites was approved for use by NHTSA in spring of 2017.

Dr. Schneider used crash-related fatality data from 2010-2014 in selecting the parishes included in the 2017 sample. According to the Fatality Analysis Reporting System (FARS), 38 of 64 parishes account for 85 percent of crash-related fatalities in Louisiana. These 38 parishes selected for inclusion in the 2017 sample were identical to those represented in the 2013 redesign (Schneider, 2013).

The 2013 design divides the sampling frame into eight statewide regions, the parishes within these regions, and the highway types. Dr. Schneider used a 2015 TIGER file and a road file from the Louisiana Department of Transportation & Development (DOTD) to identify parish road segments. The selected road segments were classified into three types: Interstates, US & State routes, and local roads. A site number reflecting the region, parish, and highway type was assigned to each road segment. Rural roads were excluded from the sample in parishes that were not within Metropolitan Statistical Areas as well as other non-public roads, unnamed roads, unpaved roads, vehicular trails, access ramps, cul-de-sacs, traffic circles, and service drives. Probability sampling using vehicle miles traveled (VMT) in regions, parishes, and road segments was used to determine site locations for Interstates and US and State routes. Local road segments were designated using sampling proportional to the road length.

PRG used specific road segment information provided by Dr. Schneider to pinpoint observation site locations in 2013, and this was done again in 2017 for the newly selected sites (Schneider, 2013). The exact observation locations (i.e., where data collectors stood to observe vehicles) were selected by trained observers the first time the site was used for observation. Observers created a site map upon the completion of each observation to ensure replication of exact observation locations from year to year.

Figure 1.
Parishes Included in Statewide Seat Belt Survey



Scheduling

Observation sites were organized into clusters of three to six sites based on geographical proximity. Each cluster was randomly assigned a single day of week for observation. The first site to be surveyed in each cluster was also randomly assigned. A time efficient route, starting with the randomly selected first site, was developed to determine the order of the remaining sites in the cluster. Observers were given a schedule and a mapped-out route for each cluster. The schedule specified site order, and day of week to conduct observations, as well as start times, name of road segment, location to observe, and direction of traffic to observe for each site.

Observations were prescheduled for all days of the week during daylight hours between 7:00 a.m. and 6:00 p.m. Observers were provided with a time frame to use as a guide to schedule sites throughout the day. Depending on the number of sites in a cluster, the time from 7:00 a.m. to 6:00 p.m. was divided into nearly equal-length time periods. For example, for five-site days, time of day was specified as one-of-five, time periods, such as 7:00 – 9:00 a.m., 9:00 – 11:00 a.m., 11:00 a.m. – 2:00 p.m., 2:00 – 4:00 p.m., and 4:00 – 6:00 p.m. Also, for six-site days, time of day was specified as one-of-six, time periods, such as 7:00 – 8:45 a.m., 8:45 – 10:30 a.m., 10:30 a.m. – 12:15 p.m., 12:15 – 2:30 p.m., 2:30 – 4:15 p.m., and 4:15 – 6:00 p.m. Exact timing of the periods was subject to adjustment, but ultimately resulted in approximately an equal number of sites being observed throughout the individual 7:00 a.m. – 6:00 p.m. time frames. In all cases, each survey period lasted exactly one hour and was required to take place entirely within the broader allowable time-period.

Observers

Observers were hired and trained exclusively by PRG. All had conducted seat belt observations for PRG in previous surveys, and all were trained to the specific requirements for the Louisiana survey, though most observers remained consistent from preceding years. Prior to any data collection, procedures specific to the Louisiana survey were explained to observers in a training session. Observers also participated in hours of supervised street-side practice prior to conducting observations in the field. Additionally, observers were trained on procedures to follow in conditions such as bad weather or temporary traffic impediments which may require rescheduling of sites. Eleven observers operated individually and two quality control monitors were utilized.

Data collectors documented details of each new site location upon arrival using a Site Map Form (see Appendix A). Site maps include information about where to stand to make observations, the direction of traffic flow to observe, a point of reference, and any prominent landmarks (names of intersecting roadways, traffic lights, nearby buildings, etc.).

Observation Site Details

Most locations for data observation were tentatively selected based on available on-line mapping information such as satellite images and ground-level photos. When convenient, potential site locations were visited in advance. The complete road segments were also described by map details such as road name or number and segment length.

Preference was given to observation points where traffic appeared to naturally slow or stop. For street locations, and assuming they represent segments with generally equivalent traffic along the entire segment, a suitable observation point closest to the latitude and longitude mapped pinpoint was sought; but any location along the segment where accurate observations could be made was accepted. Preferred locations were those that are near intersections which may cause vehicles to slow, increasing

the time for observation and improving data completeness and accuracy. However, observation sites were not confined to intersections only. In some cases, traffic was observed at or near exit ramps for limited access highway segments at a point where traffic slowed enough to allow reliable and accurate observations to be made.

Data Collection Procedures

Passenger vehicles with a gross vehicle weight up to 10,000 pounds were included in the survey. Passenger vehicle drivers, right front seat passengers (excluding children in child safety seats), and rear seat passengers 13 years of age and older were observed for seat belt use. Observers noted vehicle type (Car, Truck, SUV, Van), sex of drivers and passengers, race/ethnicity (White, Black, Hispanic, other) of drivers and passengers, and belt use on the data collection form. A copy of the data collection form can be found in Appendix A.

Observers recorded pertinent site information on the data collection form including site number and exact roadway location, observer's initials, date, day of week, time, weather condition, and direction of traffic flow. Each one-page form included space to record information on 25 vehicles. When more than 25 observations were made at a site, additional sheets were used and all sheets for the observation site-period were fastened together. When qualified passengers were present, data were recorded even if "Unknown"; passenger fields in the data form are left blank only if no qualified passenger is present. Observers were instructed to reschedule data collection at the same site for the same time of day and day of week if data could not be collected at a site due to a temporary problem such as bad weather or a traffic impediment. If the site could not be used due to a more permanent factor such as construction, a pre-selected alternate road segment was used.

Quality Control

As noted above, PRG has had extensive experience in training seat belt use observers. All observers received training which included both classroom instruction and field (road-side) practice. A pair of trained observers also served as Quality Control Monitors (QCMs) and conducted random, unannounced visits to other trained observers in the field. QCMs conducted checks at approximately 5 percent of total sites and ensured that observers were in place and making observations during the scheduled observation period.

All observation data were reviewed when received and no anomalies were found, suggesting the data did not reflect anything other than proper on-site seat belt use observations. Some cues to the contrary would have included repeating patterns within the observation data, unusual proportions of vehicle type, driver or passenger sex, presence of passengers, seat belt use, excessive unknown seat belt use, or very high or low total numbers of observations. Some variation in these values is normal, of course. If any suspicious data patterns had been noted, PRG would have followed up to verify whether observations were done properly. Invalid data would have been replaced in such cases. Again, no problems were detected and thus, corrective actions were not necessary for these survey iterations.

Building a Data Set

Observation data were keypunched by PRG staff into Excel spreadsheets. PRG utilized the Statistical Package for the Social Sciences (SPSS) software to run frequencies and correlations to identify any outliers or coding errors. A thorough check of the data indicated minimal coding or key-punch errors, all of which were corrected pre-analysis. The data set was then forwarded to Dr. Schneider for analyses and the calculation of weighted rates and results.

RESULTS

Sample Characteristics

Data collectors observed seat belt use at all 334 sites across 38 parishes divided into eight regions across the State. Table 1 delineates the site distribution by region. The eight regions represent the following areas: New Orleans, Baton Rouge, Houma, Lafayette, Lake Charles, Alexandria, Shreveport, and Monroe.

TABLE 1.
Number of Observation Sites by Region, 2017

Region	Sites per the Design	Sites Completed
1-New Orleans	65	65
2-Baton Rouge	78	78
3-Houma	26	26
4-Lafayette	44	44
5-Lake Charles	24	24
6-Alexandria	23	23
7-Shreveport	49	49
8-Monroe	25	25
State Total	334	334

None of the sites in the 2017 survey resulted in zero passenger belt use observations, but two sites were compromised to the point that an alternative site needed to be used.

Seat belt use information was recorded for 56,507 front seat occupants over the eight regions. The distribution of those occupants by region, including occupant type (driver or passenger), is displayed on the next page in Table 2. The observed number of vehicles decreased by 4.0 percent from 2016 to 2017. Table 3, presents the distribution of observed passenger vehicle types by region. There were fewer cars (-0.7%), fewer SUVs (-1.4%), but more pickup trucks (1.9%) and more Vans (0.3%) in the 2017 sample compared to 2016. The 1.9 percentage point increase of pickup trucks in the sample had a suppressing effect on the total use rate estimate in 2017 because seat belt use among pickup truck drivers is far below the average. It should be noted that the distribution of vehicle type matches more closely with the 2015, 2014, and 2013 surveys, which were all conducted at the same time of year as the 2017 survey. The 2016 survey took place in December.

TABLE 2.
Number of Louisiana Front Seat Occupants Recorded by Region, 2017

Region	Drivers	Passengers	Total
1-New Orleans	11,228	2,859	14,087
2-Baton Rouge	10,697	2,596	13,293
3-Houma	4,916	1,123	6,039
4-Lafayette	3,808	845	4,653
5-Lake Charles	2,136	536	2,672
6-Alexandria	3,702	823	4,525
7-Shreveport	5,658	1,628	7,286
8-Monroe	3,105	847	3,952
LA Total	45,250	11,257	56,507

TABLE 3.
Distribution of Vehicle Type* by Region, 2017

Region	% Car	% Pickup	% SUV	% Van
1-New Orleans	40.5%	21.8%	31.6%	6.1%
2-Baton Rouge	43.5%	29.7%	22.5%	4.3%
3-Houma	38.5%	32.0%	24.3%	5.2%
4-Lafayette	35.6%	34.3%	25.2%	4.8%
5-Lake Charles	31.2%	37.2%	25.5%	6.1%
6-Alexandria	35.4%	33.5%	26.6%	4.5%
7-Shreveport	41.6%	26.6%	27.8%	4.0%
8-Monroe	34.6%	31.4%	29.8%	4.2%
LA Total	39.5%	28.8%	26.8%	4.9%

**Unknown vehicle type not included*

Observers recorded occupant sex and race/ethnicity. Tables 4 and 5 display these characteristics by region for front seat occupants. In the event a characteristic was unclear to the observer, “unsure” was recorded on the data form.

TABLE 4.
Distribution of Occupant Sex* by Region, 2017

Region	%Males	%Females
1-New Orleans	52.2%	47.8%
2-Baton Rouge	55.6%	44.4%
3-Houma	56.9%	43.1%
4-Lafayette	57.6%	42.4%
5-Lake Charles	58.0%	42.0%
6-Alexandria	51.7%	48.3%
7-Shreveport	51.1%	48.9%
8-Monroe	51.4%	48.6%
LA Total	54.0%	46.0%

**Unsure sex not included*

Regarding race/ethnicity, the 2017 sample included a larger proportion of White occupants (2.9 percentage points), and a smaller proportion of Hispanic occupants (1.2 percentage points) and Black occupants (0.9 percentage points) compared to 2016.

TABLE 5.
Distribution of Occupant Race/Ethnicity* by Region, 2017

Region	% White Occupants	% Black Occupants	% Hispanic Occupants	% Other Occupants
1-New Orleans	67.0%	29.6%	1.8%	1.5%
2-Baton Rouge	64.1%	29.8%	3.7%	1.7%
3-Houma	72.2%	23.3%	3.7%	0.8%
4-Lafayette	71.6%	23.2%	3.7%	1.1%
5-Lake Charles	86.9%	11.4%	0.7%	0.8%
6-Alexandria	83.2%	14.2%	1.2%	1.3%
7-Shreveport	69.1%	27.0%	1.8%	1.0%
8-Monroe	73.8%	23.7%	1.9%	0.7%
LA Total	70.2%	25.6%	2.5%	1.3%

**Unsure race/ethnicity not included*

Occupant Seat Belt Use Estimates and Descriptive Results - Based on Weighted Calculations

The 2017 Louisiana seat belt use rate, for drivers and front seat passengers combined, is 87.1 percent, with a standard error of 0.40 percent. This 2017 weighted estimate is 0.7 percentage points lower than the 2016 estimate of 87.8 percent. However, the observed decrease is not statistically significant ($p > .05$). Table 6 shows use rate estimates by region, with respective standard sample error. Usage varied from a low of 82.7 percent in the Alexandria region to a high of 92.2 percent in the Lake Charles region. These estimates and the descriptive rates for front seat occupants that follow are based on weighted results. New Orleans, Lafayette and Lake Charles regions have rates noticeably higher than in 2016. Compared to 2016, the New Orleans region had a statistically significant increase of 3.7 percentage points ($p < .05$), the Houma region had a statistically significant decrease of 3.5 percentage points and the Shreveport region had a statistically significant decrease of 5.3 percentage points (all $ps < .05$). All other regions had no statistically significant changes in seat belt use from 2016 to 2017.

TABLE 6.
Front Seat Occupant Seat Belt Use Estimates by Region, 2017

Region	Estimate	STD Error
1-New Orleans	90.3%	0.4%
2-Baton Rouge	85.1%	0.8%
3-Houma	88.0%	0.8%
4-Lafayette	86.3%	1.8%
5-Lake Charles	92.2%	1.2%
6-Alexandria	82.7%	0.9%
7-Shreveport	85.8%	1.0%
8-Monroe	87.1%	1.4%
LA total	87.1%	0.4%

Table 7 examines overall occupant belt use weighted by roadway type and shows that belt use continues to be highest on Interstates (89.0%). There was only a small observed decrease of 0.2 percentage points compared with 2016, but this difference was not statistically significant. US and state routes had a belt use rate of 87.4 percent (1.2 percentage points higher than in 2016), but this difference was not statistically significant. Belt usage on Local roadways, usually found within neighborhoods in city limits, was 86.2 percent in 2017, a decrease of 1.8 percentage points from 2016. This decrease was also not statistically significant. Hence, overall the use rate in 2017 by road type was about the same as in 2016.

TABLE 7.
Louisiana Front Seat Occupant Belt Use Estimates by Road Type, 2017

Road Type	Estimate	STD Error
Interstate	89.0%	0.5%
US & State	87.4%	0.2%
Local Road	86.2%	1.0%

Louisiana has traditionally examined seat belt use rates by the nine Louisiana State Police Troop area designations. The main difference between the regions and troop areas is that regions 1 and 2 are split into three troops, A, B and L. All other regions/troops cover only slightly different Parishes. Table 8 shows use rates per Troop area, along with the standard error. Use rate estimates by Troop ranged from 83.7 percent in Troop E to 92.2 percent in Troop D. Troop B had statistically significant increases in belt use of 2.5 percentage points compared to 2016 and Troop G had a statistically significant decrease of 5.6 percentage points compared to 2016 (all *ps* < .05). All other troops had no statistically significant change from 2016.

TABLE 8.
Louisiana Front Seat Occupant Belt Use Estimates by Troop, 2017

Troop	Estimate	STD Error
A-Baton Rouge	85.5%	0.7%
B-New Orleans	88.4%	0.4%
C-Houma	90.4%	1.0%
D-Calcasieu	92.2%	1.2%
E-Natchitoches	83.7%	0.8%
F-Monroe	87.4%	1.3%
G-Shreveport	85.3%	1.4%
I-Lafayette	86.3%	1.8%
L-Hammond	89.9%	1.2%

Table 9 presents estimates for all front seat occupants by parish. The parish use rates presented here, should be interpreted with caution. The overall survey design was not intended to provide single parish belt use rates but rather one single, statewide use rate. There is larger variance and standard error with respect to occupant usage at the parish levels due to the lower sample sizes. The table displays the use rate for 2017 and the past four years. Some parishes have consistently high use rates while others have consistently low use rates. Parishes with consistently high use rates include the following: Beauregard, Jefferson Davis, Lafourche, and Terrebonne. Parishes with consistently low rates include Rapides, Washington and Union. Some parishes have shown considerable improvements over the past two years such as Orleans parish, Calcasieu parish, St. Charles parish and Pointe Coupee parish.

TABLE 9.
Louisiana Front Seat Occupant Seat Belt Use Estimates by Parish, 2013 to 2017

Parish	2017	2016	2015	2014	2013	5-Year Average
Beauregard	96.2%	91.0%	90.9%	91.0%	95.8%	93.0%
Lafourche	94.9%	94.3%	94.8%	87.7%	88.3%	92.0%
Calcasieu	93.8%	93.4%	78.9%	88.3%	85.5%	88.0%
Terrebonne	93.6%	95.7%	90.0%	92.8%	93.0%	93.0%
Acadia	93.2%	87.5%	82.0%	81.8%	72.5%	83.4%
St. Tammany	92.6%	86.4%	87.9%	88.7%	79.8%	87.1%
Jefferson Davis	92.5%	93.5%	92.5%	89.2%	90.1%	91.6%
St. Charles	92.4%	93.0%	83.1%	87.5%	68.8%	85.0%
Pointe Coupee	92.2%	92.4%	83.4%	83.0%	75.8%	85.3%
St. Mary	91.5%	82.0%	82.6%	79.6%	64.8%	80.1%
Jefferson	90.0%	88.5%	83.6%	80.7%	80.5%	84.7%
Lincoln	89.4%	88.7%	87.1%	81.8%	83.2%	86.0%
Livingston	89.1%	85.8%	82.1%	82.6%	79.2%	83.8%
Orleans	89.0%	90.1%	75.5%	72.2%	73.9%	80.2%
East Baton Rouge	88.7%	89.2%	83.3%	85.2%	84.6%	86.2%
Iberia	88.3%	84.0%	68.8%	79.0%	81.0%	80.2%
Vermillion	88.2%	89.4%	91.5%	83.2%	87.2%	87.9%
Ouachita	87.9%	87.1%	83.9%	76.9%	81.1%	83.4%
Lafayette	87.6%	89.0%	78.7%	84.1%	77.3%	83.4%
Natchitoches	87.4%	85.5%	81.5%	81.7%	78.9%	83.0%
Ascension	87.4%	88.2%	91.3%	87.4%	86.8%	88.2%
Vernon	87.3%	86.6%	84.5%	93.2%	89.7%	88.3%
Tangipahoa	87.1%	82.3%	81.9%	82.1%	83.1%	83.3%
Caddo	87.0%	88.9%	89.5%	87.6%	83.7%	87.3%
Bossier	86.9%	87.0%	89.6%	91.2%	83.8%	87.7%
St. Landry	86.8%	89.2%	88.9%	87.5%	84.8%	87.4%
Evangeline	86.7%	88.0%	93.6%	82.6%	74.0%	85.0%
St. Martin	86.5%	92.1%	86.7%	85.4%	89.9%	88.1%
St. John	86.4%	82.2%	76.0%	69.2%	85.4%	79.8%
West Baton Rouge	86.3%	82.9%	79.9%	85.7%	77.0%	82.3%
St. James	84.6%	80.1%	82.3%	86.3%	85.2%	83.7%
Sabine	83.6%	85.9%	86.2%	79.5%	82.7%	83.6%
Iberville	83.1%	87.1%	80.0%	87.1%	81.3%	83.7%
De Soto	81.1%	92.1%	86.3%	82.8%	80.5%	84.6%
Rapides	80.9%	82.0%	87.5%	68.7%	82.5%	80.3%
Washington	79.3%	76.9%	77.3%	82.6%	75.0%	78.2%
Assumption	77.4%	83.9%	94.5%	86.3%	78.2%	84.1%
Union	75.8%	76.2%	86.0%	59.2%	80.4%	75.5%

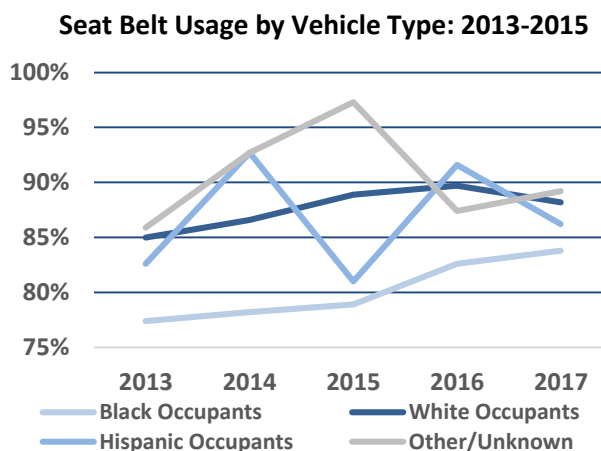
The 2017 survey also captured occupant gender and race/ethnicity characteristics along with vehicle type. Table 10 provides both driver and passenger use rate estimates for these occupant types. The table shows that male occupant belt usage lags female occupant usage (84.1% vs. 90.7%) and male passengers were less likely to be belted compared to male drivers (82.4% vs. 84.3%).

TABLE 10.
Louisiana Front Seat Belt Use Estimates by Sex, Race, and Vehicle Type, 2017

	% Use Rate					
	Driver		Passenger		All Front Seat	
	Estimate	STD Error	Estimate	STD Error	Estimate	STD Error
Occupant Sex						
Male	84.3%	0.6%	82.4%	1.5%	84.1%	0.6%
Female	90.6%	0.6%	91.0%	0.9%	90.7%	0.5%
Occupant Race						
White	87.9%	0.5%	89.5%	0.9%	88.2%	0.5%
Black	84.2%	0.9%	82.0%	1.7%	83.8%	0.8%
Hispanic	86.1%	3.2%	86.4%	2.5%	86.2%	2.4%
Other	85.5%	4.5%	93.4%	1.9%	89.2%	4.8%
Vehicle Type						
Car	88.5%	0.6%	89.3%	0.9%	88.6%	0.6%
Pick-up	81.7%	1.0%	81.6%	1.9%	81.7%	0.9%
SUV	90.1%	0.8%	90.1%	1.5%	90.1%	0.7%
Van	91.4%	1.3%	93.9%	1.2%	92.0%	1.0%

Usage among Black occupants measured lower compared to other races/ethnicities (83.8% for Black occupants vs. 88.2% for White occupants vs. 86.2% for Hispanic occupants and 89.2% among “Other” occupants). Historically that’s been the case (Figure 2). However, there was a 1.2 percentage point increase in seat belt use among Black occupants in 2017, in addition to a 3.7 percentage point increase in 2016. Although this increase was not statistically significant it suggests that the gap in belt use between Black and White Occupants has decreased over time, and notably from 10.0 percentage points in 2015 to just 4.4 percentage points in 2017. Note that

FIGURE 3.



Hispanic and Other/Unknown occupant usage rates have some large year-to-year swings due to small sample sizes.

Vehicle type also makes a difference in belt usage. Operators and passengers in pickup trucks use seat belts less often than occupants in other vehicle types. Every year a sizeable portion of the sample includes occupants in pickups which drags the overall statewide average downward. That has been the case every year of the survey (Figure 3).

The 2017 survey once again verified that occupant usage in pickup trucks lags compared to other vehicle types. Belt use rates by vehicle type in 2017 were not statistically different from belt use rates in 2016. All showed a slight decline, with pickup truck occupants having the largest decline of 1.2 percentage points. It is important to note that there was a 1.9 percentage point increase in the proportion of pickup trucks in the 2017 sample compared to the 2016 sample. The low belt use rate and larger presence in the 2017 sample helped pull the overall usage rate downward from 2016.

A regional breakdown of occupant belt use by vehicle type (shown below in Table 11) found a fairly consistent pattern of lower observed belt use among occupants in pickup trucks compared to the average of all other vehicle occupants in all regions. Differences in usage rates range from -2.5 percentage points in the Houma Region to -13.9 percentage points in the Lafayette Region. The average gap in belt use between pickup truck occupants and other vehicle occupants for Louisiana was -8.6 percentage points.

However, as with previous tables, it is important to note the larger standard errors associated with occupant usage estimates at these levels; in some cases, due to the lower sample sizes and higher variances. Data breakdowns presented here should also be carefully interpreted.

FIGURE 2.

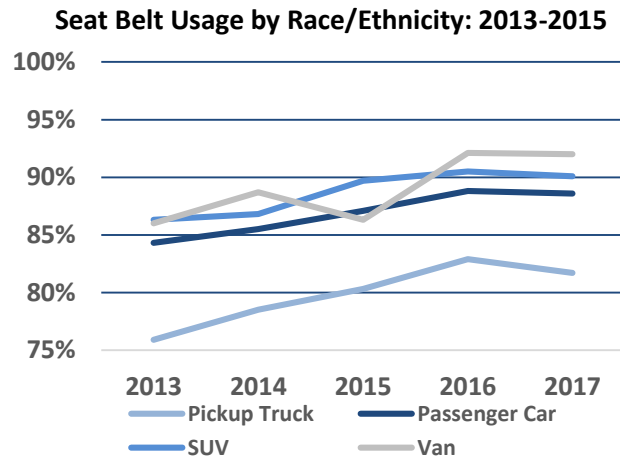


TABLE 11.
Louisiana Front Seat Belt Use Estimates by Region and Vehicle Type, 2017

Region	CAR	STD Error	PICKUP	STD Error	SUV	STD Error	VAN	STD Error
1-New Orleans	91.0%	0.5%	85.5%	1.0%	92.7%	0.5%	91.6%	1.3%
2-Baton Rouge	87.4%	1.0%	78.9%	1.9%	88.2%	1.6%	92.0%	1.6%
3-Houma	86.5%	1.3%	87.2%	1.4%	90.9%	1.4%	91.7%	2.4%
4-Lafayette	88.2%	2.8%	77.1%	4.3%	92.2%	1.5%	92.5%	2.6%
5-Lake Charles	94.4%	1.7%	89.9%	2.0%	96.2%	1.5%	85.2%	7.2%
6-Alexandria	84.4%	1.0%	76.9%	1.9%	87.6%	1.3%	84.7%	2.9%
7-Shreveport	88.6%	1.3%	78.9%	2.3%	87.0%	1.9%	95.5%	1.3%
8-Monroe	87.9%	2.4%	81.5%	3.0%	90.7%	1.9%	96.2%	1.5%
LA total	88.6%	0.6%	81.7%	0.9%	90.1%	0.7%	92.0%	1.0%

Rear Seat Belt Use

The estimation of rear seat belt use in Louisiana began in response to Regular Session 2008, Senate Resolution No. 165 by Senator Walsworth.² A total of 599 rear seat occupants were observed in the 2017 survey. Table 12 presents the distribution of rear seat observations by vehicle type.

TABLE 12.
Number of Rear Seat Observations by Vehicle Type, 2017

CAR	PICKUP	SUV	VAN	TOTAL
327	88	139	45	599

Unweighted estimates of belt use for rear seat occupants, thirteen years of age or older, are presented in Table 13. The estimates presented in the table below display use rates by survey year and vehicle type. The use rate in 2017 is estimated to be 65.6 percent, which is a decrease of 3.2 percentage points from 2016. However, this decrease is not statistically significant.

TABLE 13.
Louisiana Rear Passenger Seat Belt Use Rate, 2008-2011 & 2013-2017

	CAR	PICKUP	SUV	VAN	TOTAL
2008	27.3%	12.5%	31.3%	29.4%	27.2%
2010	50.0%	47.8%	77.2%	90.7%	58.4%
2011	46.0%	40.3%	71.4%	93.6%	53.8%
2013	50.8%	47.0%	67.1%	62.3%	54.8%
2014	48.8%	42.4%	69.3%	77.4%	54.9%
2015	67.9%	55.1%	80.5%	79.2%	68.9%
2016	70.9%	45.8%	80.5%	84.1%	68.8%
2017	65.8%	50.0%	71.2%	77.8%	65.6%

² Senate Resolution No. 165 (2008) directed the Louisiana Highway Safety Commission to study the need for all occupants of a motor vehicle thirteen years of age and older to wear a safety belt. An amendment to Louisiana's seat belt law was made during the 2009 regular session of the Louisiana Legislature. The amendment expanded the State's primary seat belt law to include rear seat occupants 13 years of age and older and went into effect August 15, 2009 (McKenzie, III, 2011). Prior to the law change, in 2008, rear seat belt use among rear seat passengers was estimated. The 2010 statewide survey was the first full-scale Louisiana statewide survey to cover both front and rear seat passengers. Statewide surveys in 2011, 2013, and 2014 also include rear seat occupants.

CONCLUSION

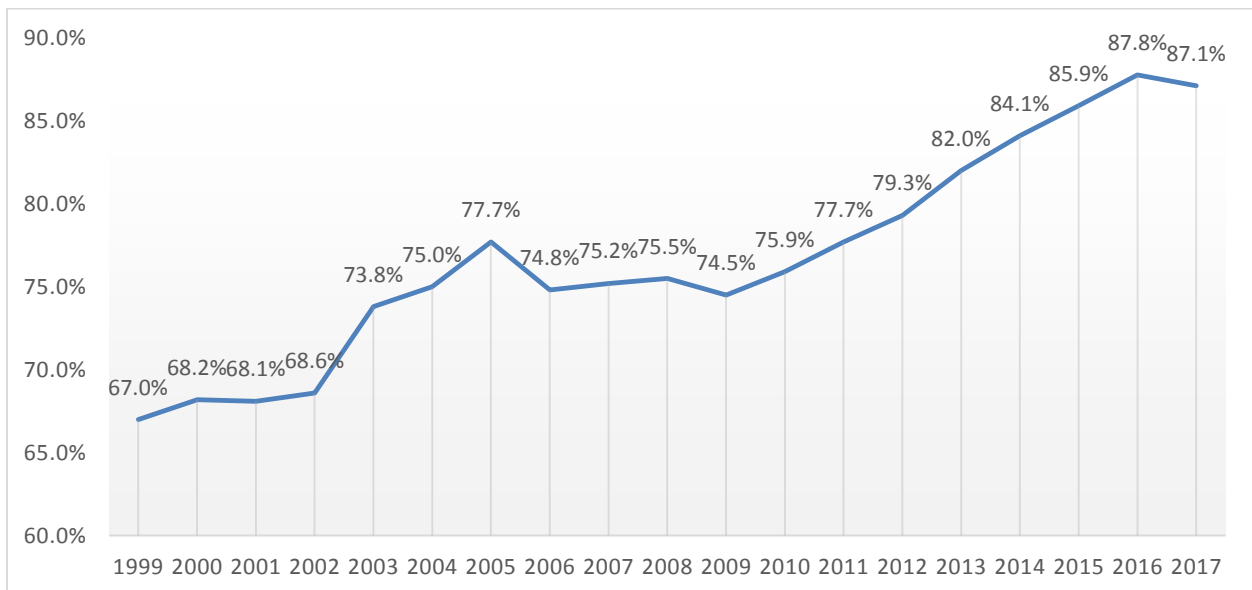
The State of Louisiana’s statewide seat belt use rate for 2017 is 87.1 percent. The 2017 survey was conducted mid-year, like most statewide surveys in years past. The 2017 statewide use rate fell short of the historic high measured in December 2016 (87.8%), but the difference is not statistically significant. The 2017 rate was also higher compared to the next most recent June survey, in 2015, which yielded an 85.9 percent usage rate, and the difference between those two years was also not statistically significant.

The proportion of pickup truck occupants in the 2017 survey is similar compared to previous June statewide surveys (2012-2015). Interestingly, there was a smaller proportion of pickup truck occupants compared to the previous year’s sample, conducted December 2016. Lower usage among pickup truck occupants has a downward pull on the overall statewide rate. In other words, when there are more pickup truck occupants in the sample, there is likely more of a downward pull on the overall use rate and when there are fewer there is less of a pull downward. The December 2016 survey had fewer pickup trucks and less of a pull.

It is also worth noting that lower usage among Black occupants is much improved now compared to recent years. The gap between Black and White occupant belt use has shrunk from 10.0 percentage points in 2015 to only 4.4 points in 2017.

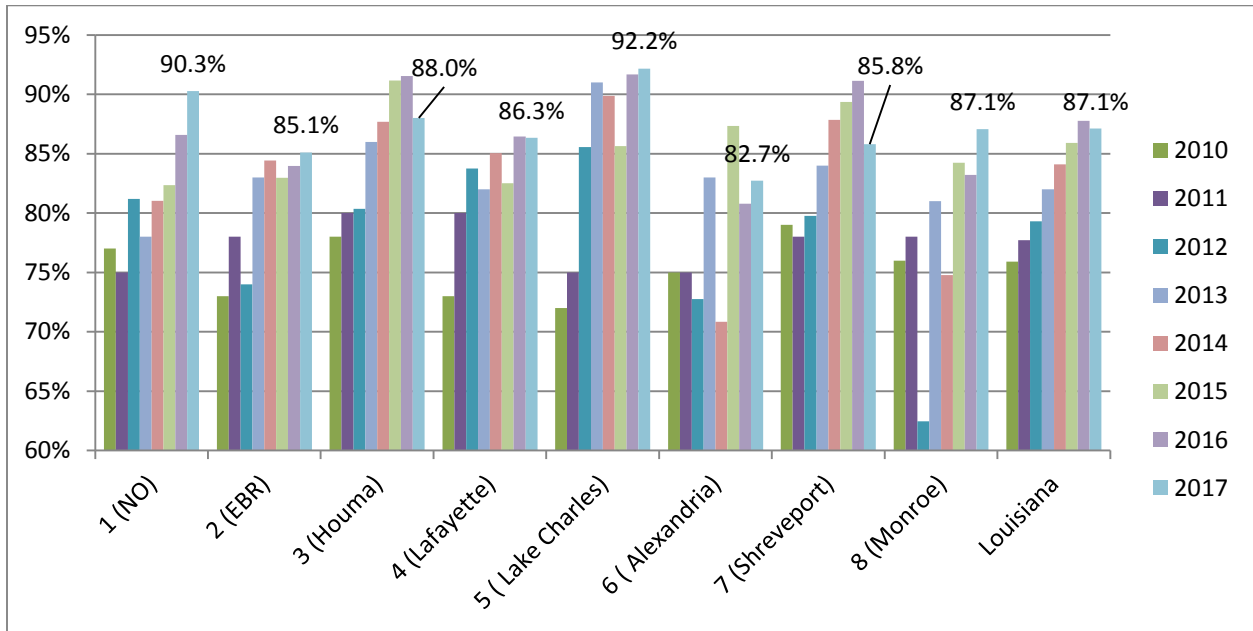
Overall seat belt use in Louisiana generally shows an upward trend (Figure 4), increasing 12.6 percentage points since 2009 when only three-in-four were observed wearing a seat belt (74.5%). With additional countermeasures in the works (i.e., paid media), LHSC should expect to see continued increases in the belt use rate.

Figure 4.
Louisiana Seat Belt Weighted Use Rates, 1999-2017



Every region in the State of Louisiana has experienced improvement in seat belt usage since 2010. Comparing 2016 to 2017, the New Orleans region (NO) had a large increase of 3.7 percentage points, in addition to a 4.2 percentage point increase from 2015 to 2016. For the third year, all regions of Louisiana had a seatbelt use rate above 80 percent. In 2017, all but one region was above 85 percent (Figure 5).

Figure 5.
Louisiana Seat Belt Weighted Use Rates by Region, 1999-2017



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Appendix A

Copy of:

Seat Belt Use Observation Data Form

Seat Belt Use Observation Data Form

SITE NUMBER: _____ SITE: _____ OBSERVER INITIALS: _____

DIRECTION OF TRAFFIC FLOW: N S E W

CHECK ONE: _____ DAYTIME _____ NIGHTTIME

DATE: ____ - ____ - ____ DAY OF WEEK: _____

WEATHER CONDITIONS

1. Clear/Sunny	4. Fog
2. Light Rain	5. Wet (Not Raining)
3. Cloudy	

START TIME: _____ AM / PM (Observation period will last exactly 60 minutes)

	<u>Veh. Type</u> C=Car T=Truck S=SUV V=Van	<u>Sex</u> M=Male F=Female U=Unsure	<u>Race</u> W=White B=Black H=Hispanic O=Other U=Unsure	<u>Belt/ Helmet Use</u> + = Yes - = No U = Unsure	<u>Sex</u> M=Male F=Female U=Unsure	<u>Race</u> W=White B=Black H=Hispanic O=Other U=Unsure	<u>Belt/ Helmet Use</u> + = Yes - = No U = Unsure	<u>Sex/Race/Use</u> (13+ years old) Example: M W +
	VEHICLE	DRIVER			PASSENGER			REAR SEAT
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
11								
12								
13								
14								
15								
16								
17								
18								
19								
20								
21								
22								
23								
24								
25								

Pg: _____ of _____

Seat Belt Observation Data Form (back)

Location: _____
(Street) (Cross Street or other landmark)

Site #: _____

Notes:

Diagram:

