



LOUISIANA HIGHWAY SAFETY COMMISSION ANNOUNCEMENT

September 9, 2026

Sign up today for “1 Million Steps 2 Safety” 5K Run/Walk!
October Fun-run recognizes Pedestrian Safety Month

Baton Rouge – Join LHSC for the 3rd Annual “1 Million Steps 2 Safety,” 5K Run/Walk held at the Louisiana State Police Headquarters on October 10, 2026. Sign up today!

<https://runsignup.com/Race/LA/BatonRouge/1MillionSteps2Safety5KRunWalk>

The event brings all road users together to celebrate Pedestrian Safety Month. The registration fee for the event is \$25. Each runner/walker will receive an event T-shirt for registering and a finisher medal after crossing the finish line. Participants are encouraged to attend in costume for Halloween, but it is not a requirement.

“Every day, motorists across Louisiana share our roadways with pedestrians, and sadly, pedestrian-related fatalities continue to account for far too many lives lost each year. Education and awareness are critical to improving pedestrian safety, and we want to do our part to remind everyone that safety on our roadways is a shared responsibility,” said Louisiana State Police Superintendent Col. Frank J. Besson. “The Department of Public Safety is proud to host the 1 Million Steps 2 Safety 5K for the third year, bringing our communities together to promote awareness and help make Louisiana’s roadways safer for everyone.”

Trophies will be awarded to top finishers in multiple categories. Participants will enjoy a jambalaya competition and a resource fair. The race fee includes food and beverages in the form of jambalaya, fruit, sodas and bottled water. Jambalaya for all race participants will be ready at 8:30 a.m. and will be judged at 9 a.m.

“We’re thrilled to announce the 3rd Annual 1 Million Steps 2 Safety 5K next month and support this worthy cause,” LHSC Executive Director and Governor’s Representative of Highway Safety Lisa Freeman said. “Come out to help us raise awareness where there is critical need during Pedestrian Safety Month!”

Event Details:

- **Event Name:** 1 Million Steps 2 Safety Run/Walk 5K
- **Date:** Saturday, October 10, 2026
- **Location:** Louisiana State Police Headquarters, 7919 Independence Blvd, Baton Rouge, LA
- **Time:** Packet Pickup opens at 7:00 a.m. Pre-Race Activities begin at 7:45 a.m. Run/Walk starts promptly at 8:00 a.m. and ends at 12:00 p.m.

Race Registration & Volunteers:

- \$25 and open to the public. You may register the morning of the race, but Pre-registration is encouraged via <https://runsignup.com/Race/LA/BatonRouge/1MillionSteps2Safety5KRunWalk>

- LHSC, in partnership with United Way, is actively seeking volunteers for the event. If you would like to help us with registration, awards/water, or along the route, please visit:
<https://volunteer.bloomerang.co/volunteer/#/join-party?k=2pgtu2hudnof11>

October is Pedestrian Safety Month

By participating in our 5K, you're contributing to a larger movement advocating for safer streets and increased pedestrian safety awareness. By carrying the message of pedestrian safety, you are saving lives in Louisiana!

The 1 Million Steps 2 Safety Run/Walk 5K has one major focus: to highlight the importance of safe walking environments. Join us as we come together to promote pedestrian safety. Whether you're a seasoned runner or just looking for a leisurely walk, this event is for everyone!

Pedestrian safety remains a critical issue in our communities across the State of Louisiana. According to data from the LSU Center of Analytics and Research in Transportation Safety (CARTS), 161 pedestrians were killed in Louisiana crashes in 2025.

Media Opportunities:

- Interviews with LHSC representatives, public safety officials and stakeholders.
- Photo and video opportunities of participants and public safety advocates.
- Coverage of the event's impact on local pedestrian safety.

For more information, please contact Chanita Vazquez (225) 925-6846, chanita.vazquez@la.gov, or Greg Fischer (225) 925-7858, gregory.fischer@la.gov. We invite you to join us in this vital effort to enhance pedestrian safety and make our communities safer for everyone.